

THE FUTURE OF CREATIVE EDUCATION

A REVOLUTION IS HAPPENING!

With 120 locations world wide, more than 60.000 students, and a unique approach, TUMO is truly a revolution in after-school education. In this program, teenagers between 12 and 18 years old decide themselves which creative and technical skills they develop. Always under guidance of international professionals. From robotics to music production - a lot is possible. Does it bear fruit? Oh yes! Students who finish a TUMO program are more successful at school, during studies and in their working life.



IT HAPPENS IN AMSTERDAM SOUTH EAST

The best news is: TUMO comes to Amsterdam in September 2025. To Kraaiennest, in the South East of Amsterdam. With 170 cultures, the highest population of youngsters (35%) and ambitious building plans, no other district in Amsterdam is growing this fast. By 2040, 40.000 extra homes will be built. Which means a population of 187.000 people - more than any other district. This creates new challenges and opportunities. The fact that 35% of all young people in the South East grow up in poverty, and a pressing lack of accessible education, deserve our attention.

WE DO IT TOGETHER

At TUMO, access is key. That's why you will be able to find us in other Amsterdam districts too. TUMO Boxes - iconic pop up locations - will be placed in Amsterdam North and in Amsterdam New West. This is not a solo effort. We collaborate with cultural institutions, educational partners and local initiatives rooted in the multiple communities. Doing so, we reach as many young Amsterdammers as possible.

EYE ON IMPACT

TUMO pays extra attention to youngsters that get less social and/or financial opportunities on a structural base. It strives for more [gender]diversity in tech [education]. Besides that, TUMO strengthens the professional network of students and diminishes the gap between, education and business.

AMSTERDAM

TUMO



BECOME PART OF TUMO

We are already teaming up with many innovative partners. It would be amazing to add your company to the list:

× Gemeente
× Amsterdam
×

tomtom

sofronie
foundation

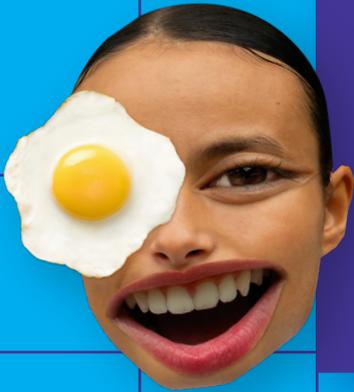
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JUST EAT
Takeaway.com

This is how we create a sustainable eco system for the future of youngsters, technology and creativity.



**WANT TO JOIN? EMAIL US
INFO@TUMOAMSTERDAM.NL**

ROAD TO 2030 AND BEYOND

At the moment, we're working on a solid foundation, together with our partners. This is our planning:

PHASE 1 LAUNCH & SETUP (2024-2027)

Location: 1,100m² state-of-the-art learning space in Amsterdam Southeast (Kraaiennest)

Capacity: Growing to 700 students/week

Team: 8-14 dedicated professionals

Program: 8 core skills: Game Development, Drawing, Programming, Robotica, Music Production, 3D modeling, Animation and Film making.

Infrastructure: Cutting-edge equipment and learning stations

Additional Location: TUMO Box Amsterdam New West (60m²)

PHASE 2 GROWTH & OPTIMIZATION (2027-2030)

Expansion to 1,800 students/week

Team growth to 14-28 FTE

Opening of TUMO Box Amsterdam North

Curriculum expansion including AI

Enhanced industry partnerships

PHASE 3 SCALE & SUSTAINABILITY (2030+)

Relocation to permanent OBA Next building

Strategic expansion of TUMO boxes

Implementation of Phase 1 & 2 learnings

Sustainable growth model



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